



# The Future of AI-Powered Feedback in Health and Tech Products

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# What we are building.



**AI platform for  
neuropathy.**

[www.moveohealth.ai](http://www.moveohealth.ai)



**Analytics tool for cognitive  
monitoring.**

[www.moveo.one](http://www.moveo.one)



The image shows a composite of the Moveo Health website and app interface. At the top, the website header includes the Moveo logo and navigation links: Home, App, Science, Our vision, News, and Careers. The main heading reads "World's personalized health platform for neuropathy". Below this, three key features are listed with icons: 1) "moveo is an app that tracks your neurological health." 2) "It tracks your movements and uses artificial intelligence to detect nerve damage, something that accompanies diabetes and other medical conditions." 3) "The app notifies you when your results warrant an action, such as scheduling an appointment with a doctor who can suggest regulation therapy." A central smartphone mockup displays a welcome screen for "Jane" with a "Moveo score" of 50 and a "Physical activity" icon. Below the website content, five app interface screens are shown in a row, each with a title: "Elevate your well-being", "Our nerves are the mirror of our health", "Your neuro score", "With motion tests", and "And with fun games".

## Tech and clinical data

$Sn=0.875$  and  $Sp=0.945$ . With an overall accuracy of 92%.

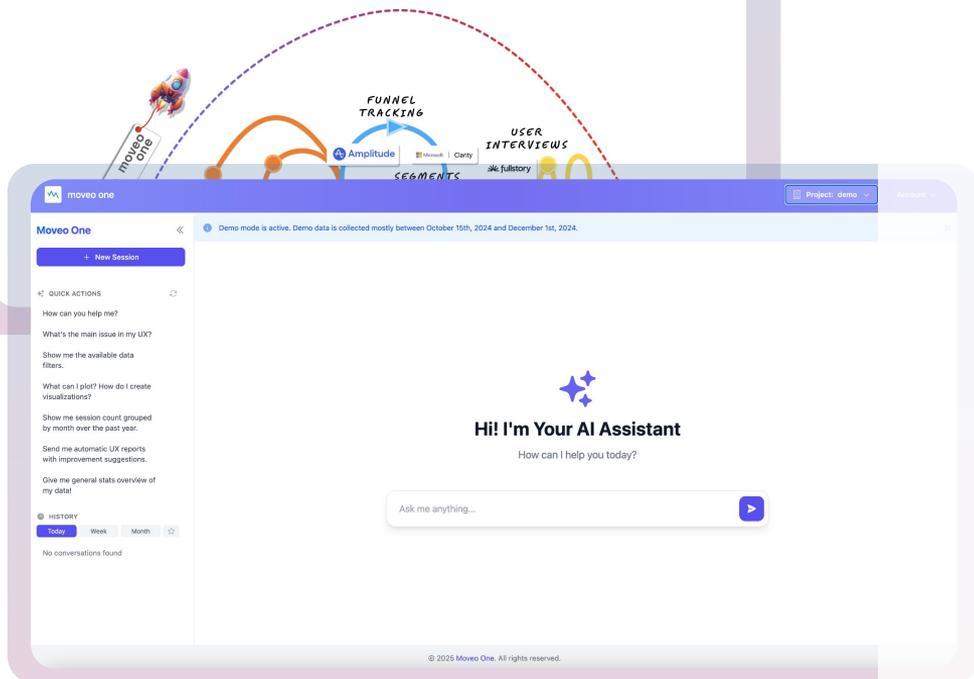
## Intent

Democratization of preventive screening

# Moveo One.



Make better products faster with moveo one



## Spin off

Cognitive load on how people are using SW

## Intent

Help companies with small data teams achieve big results

# Perspective - what we will talk about.



## AI and ML

How AI and ML are used in a Startup's product portfolio

## Knowledge transition

Transition from neurology to cognition to user analytics

## Future

How the future of AI-powered feedback will induce the usage of AI and HPDA tools



# Startups.



## Resources

Startups usually operate with resource constraints

## Timing

One of the most dominant factors for startup success is timing.

## Solve an issue

Startups need to solve existing issues for existing users



# What is broken today, even with the AI wave.



## Health

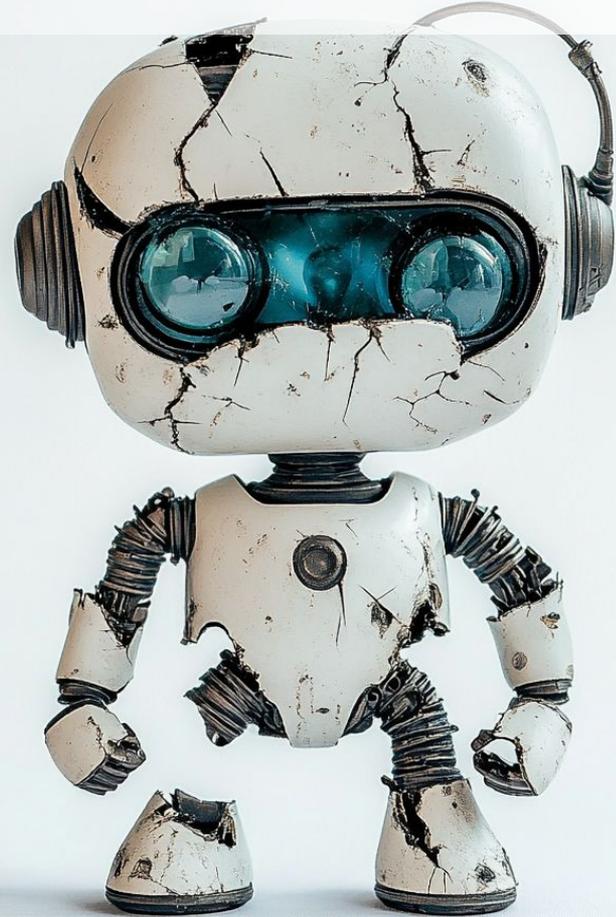
Diagnostics happen too late, are too expensive, and are not democratized

## Tech

Analytics are shallow, dashboard-heavy, and not actionable

## Data

Big data is not smart data by default



# How Moveo uses AI to solve those issues



## **Motion**

AI models interpret movement into medical feedback

## **Personalized**

ML and AI models interpret personalized trends

## **Actionable data**

Transform data into actions

## **Predict**

Improve products by predicting user behavior





## Neurology

Democratize screening by mapping the domain knowledge into data analysis

## Cognition

Funneling user classification for Moveo Health

## Behavior

Cognitive load is indicative of bottlenecks in consumer products



# How to benefit from HPDA and elevated AI



## More, more, more...

More users, more signals, more data.. More opportunities. Tune custom LLMs.

## Model behavior

Simulate the behavior of ICP users for any product

## Horizontal expand

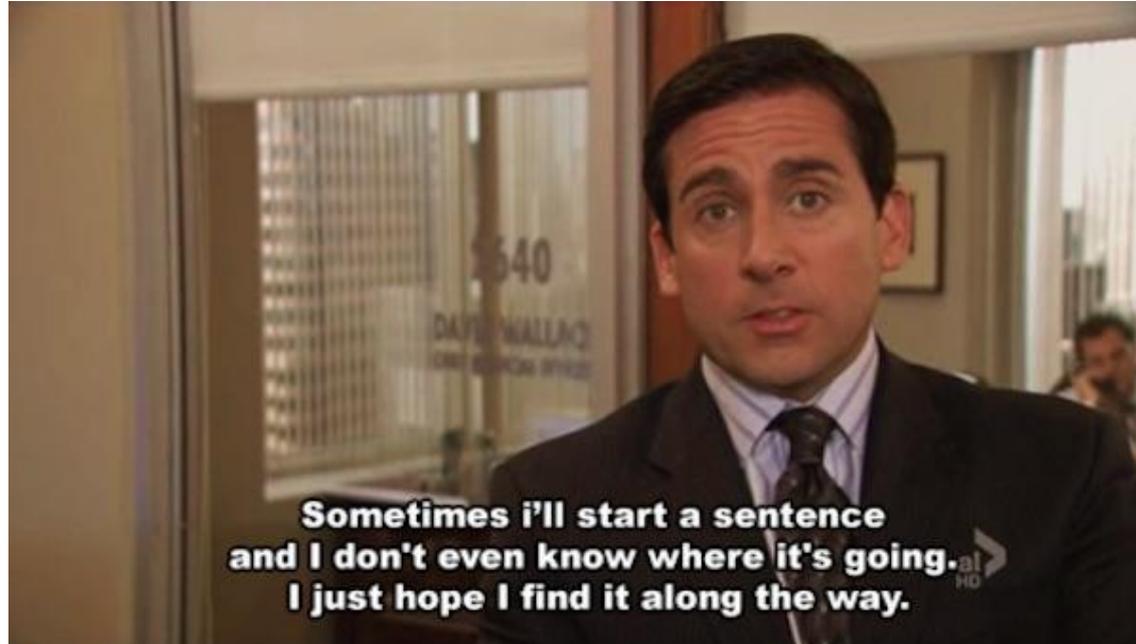
Ingest other data, process all data, and open our pipelines

## Fuse

Text + motion + UX + image



What we strive to do is meaningful, intentional,  
AI-powered feedback.



## Health

Providing feedback regarding conditions

## Work

Providing feedback regarding data

Thank you.



**moveo**  
health

[www.moveohealth.ai](http://www.moveohealth.ai)



**moveo**  
one

[www.moveo.one](http://www.moveo.one)

**Reach out**

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